



James Allen

portfolio snapshot

award winning designer

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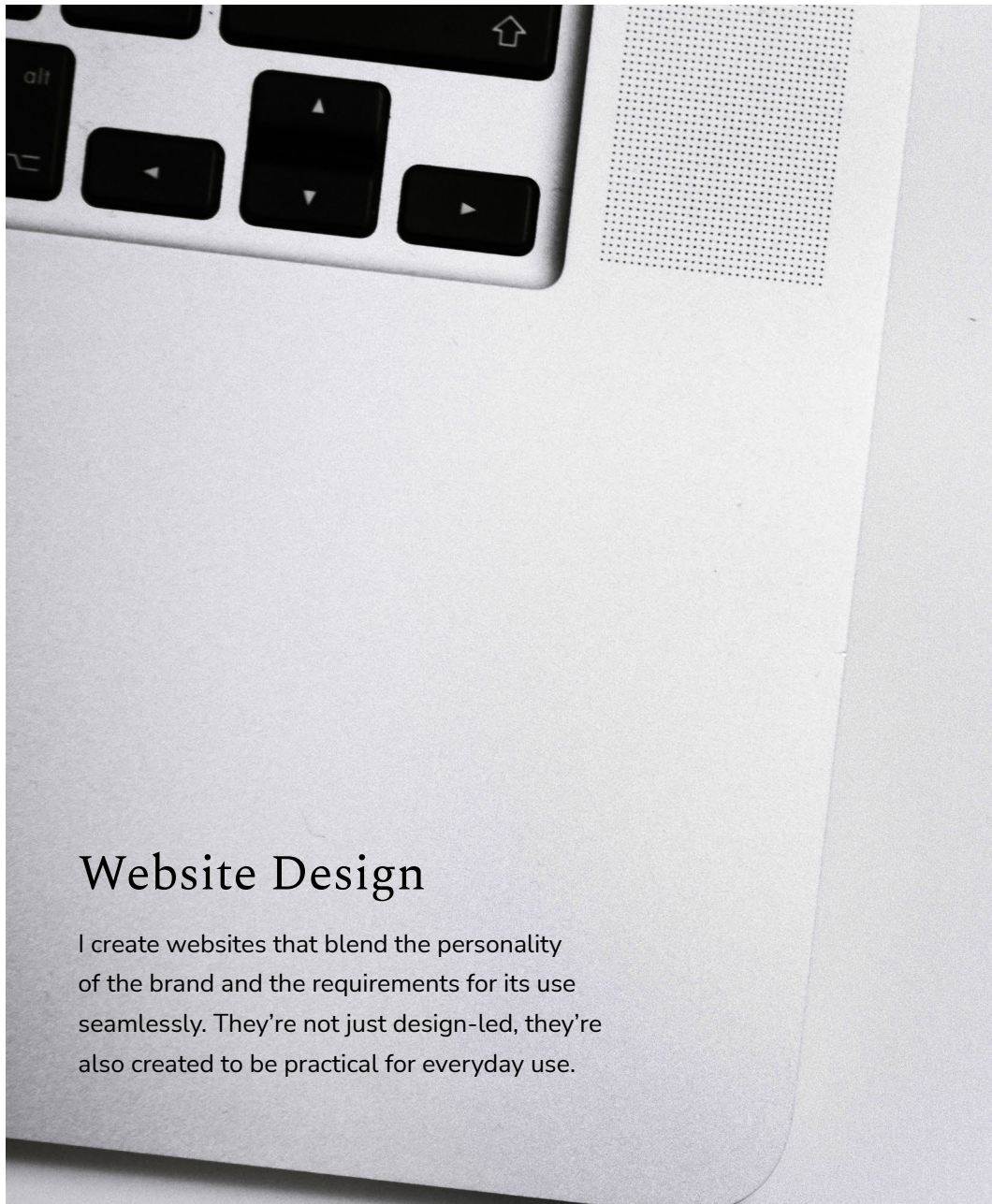


Branding

A successful set of brand guidelines can revolutionise the way it is seen in the eyes of the public. A brand is so much more than a logo; it's imagery, fonts, colours and tone-of-voice.

Various branding projects



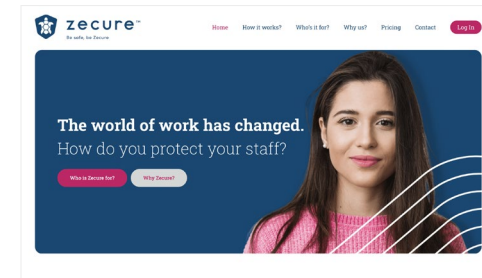


Website Design

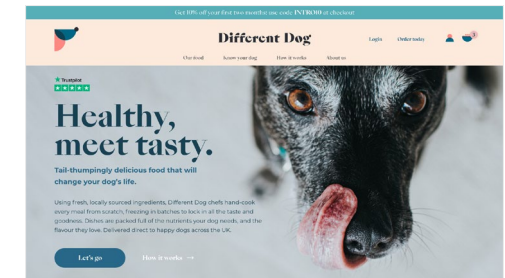
I create websites that blend the personality of the brand and the requirements for its use seamlessly. They're not just design-led, they're also created to be practical for everyday use.

Various web projects

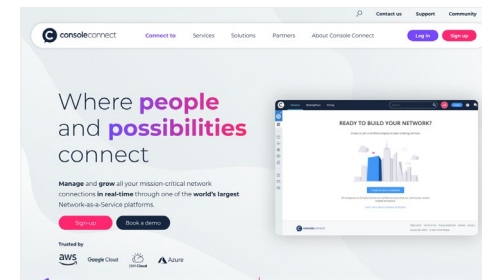
Zecure



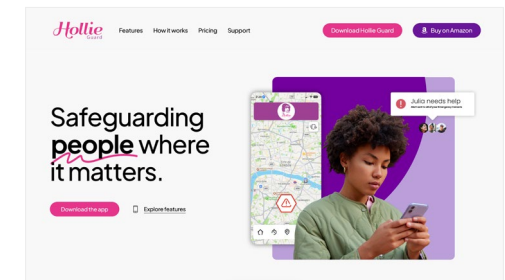
Different Dog



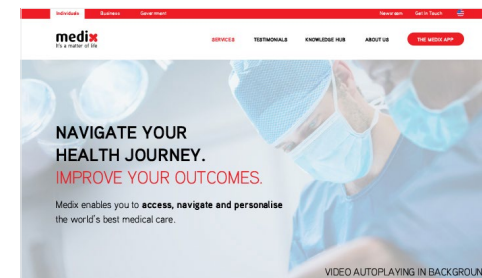
Console Connect



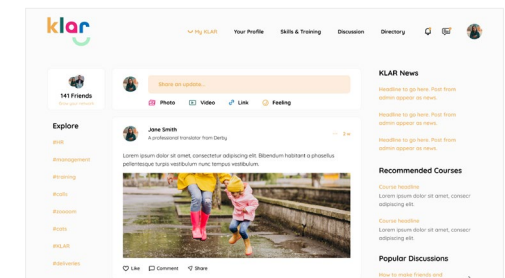
Hollie Guard Personal Safety

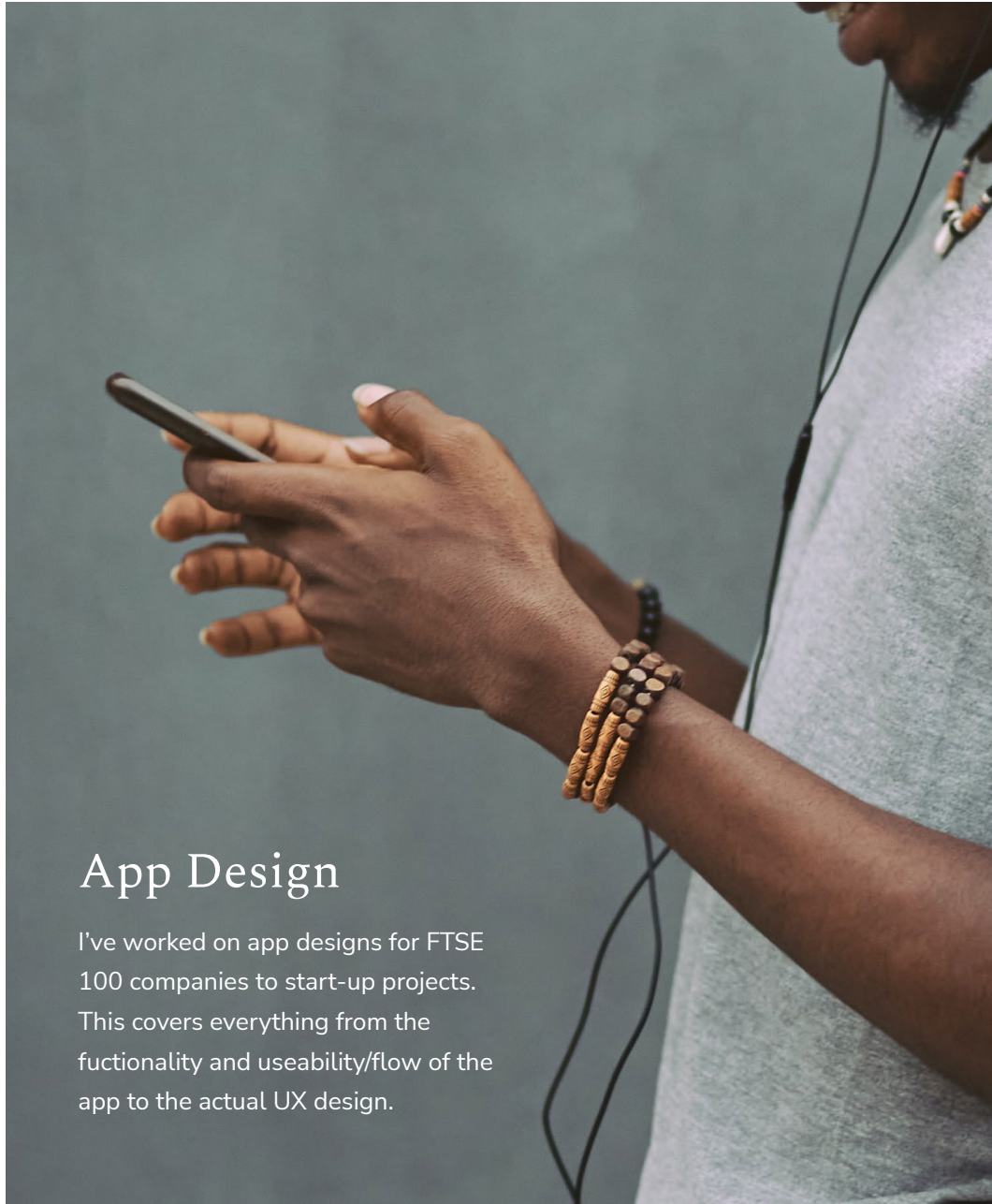


Medix Global



KLAR Community



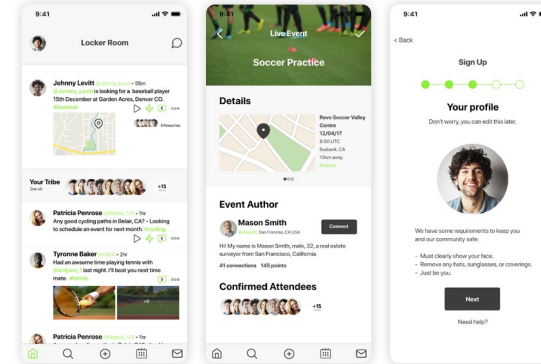


App Design

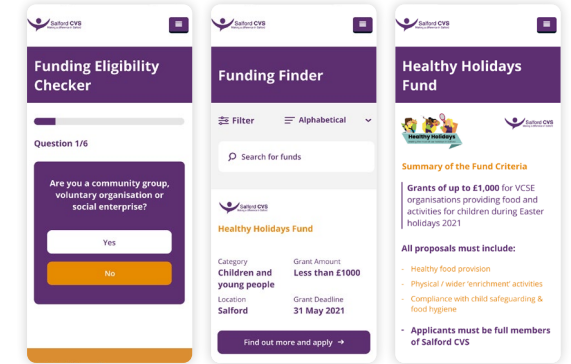
I've worked on app designs for FTSE 100 companies to start-up projects. This covers everything from the functionality and useability/flow of the app to the actual UX design.

Various app projects

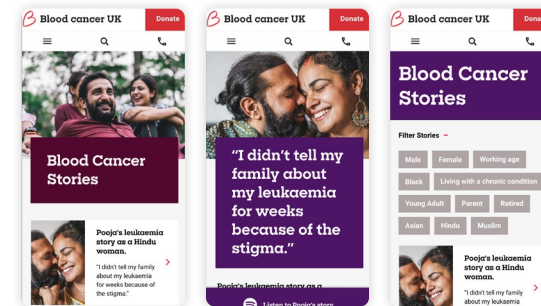
Sports Tribe



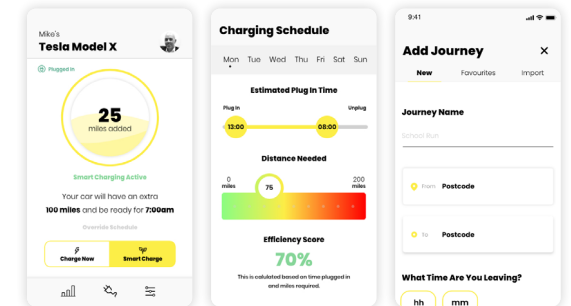
Salford Council Funding Finder



Blood Cancer Care



Crowd Charge





Print Design

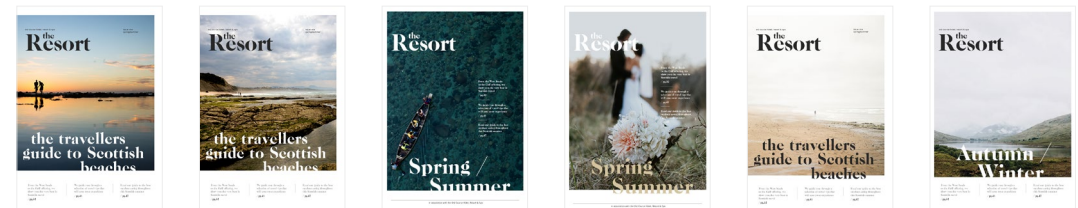
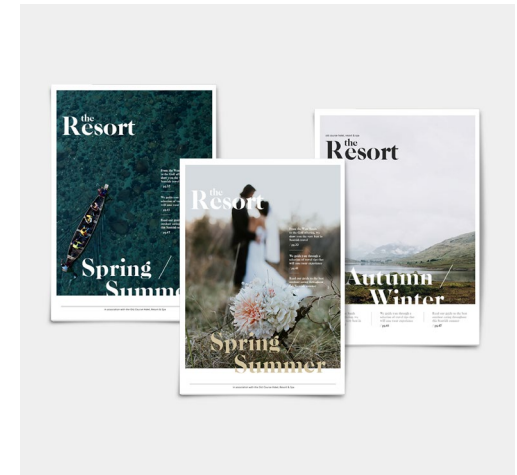
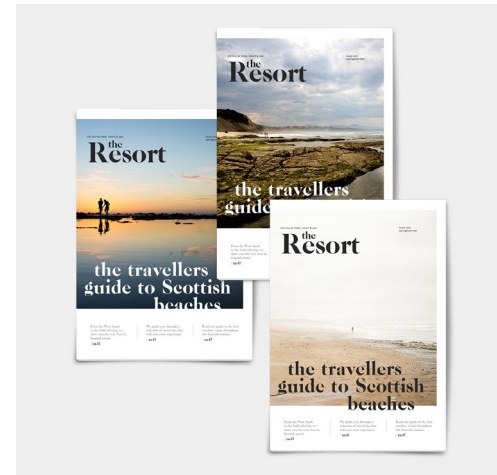
With over ten years' commercial experience, I have worked on numerous print projects, ranging from branding and stationery to full production books and magazines.

Magazines

WIRED Magazine



The Resort Magazine





Print Design

I've worked with a number of high-profile clients, making me adept to the level of detail and time-constraints required when working on printed material.

Brochure

Alfred Dunhill Championship



StART Funding Request



Jamie Oliver - Various cookbooks

